

Provisional Product List for NAICS 51130: Book Publishers*

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Industry Subject Area	Working Group Code	Tri- lateral Detail	English Title	English Definition	Product Exists in:			National Product Detail			NAICS Industries Producing the Product			CPC Codes
					C	M	U	C	M	U	Canada	Mexico	U.S.	
51113	1.0		BOOKS	Single, non-periodic publications which may be published in print, on-line, electronic or other media. Classes are: Textbooks; Children's Books; Professional, Technical and Scholarly Books; Reference Books; and Adult Trade Books. The following are included: an atlas; an anthology; a collective work published as a monograph or in volumes; a monograph published as part of a series; and related supplemental materials. The following are excluded: Pamphlets, brochures and advertising materials; newspapers; magazines and other periodicals; maps, charts, plans or sheet music, where published separately; database and directory compilations; repair manuals that accompany products or are supplied as accessories to services.	X	X	X				511130 516110	511131 511132	511130 516110	32220 32230 32240
51113	1.1	X	Textbooks	Books published to be primarily used as educational material for students and teachers in formal study programs: at the elementary (including pre-school) and high school levels; and at the postsecondary level, i.e., colleges and universities. These books generally contain knowledge summaries and/or practice questions with the text. Includes workbooks, teachers manuals and resource materials, reference books done specifically for the educational system, as well as interactive materials. Excludes standardized tests.	X	X	X				511130	511131 511132	511130	32230
51113	1.1.a		Elementary and secondary school textbooks	Books published to be primarily used as educational material for students and teachers in formal study programs at the elementary(including preschool) and secondary school levels. These books generally contain knowledge summaries and/or practice questions with the text. Includes workbooks, teachers manuals and resource materials, reference books done specifically for the educational system, as well as interactive materials. Excludes standardized tests.	X		X	X		X	511130		511130	32230
51113	1.1.b		Post-secondary textbooks	Books published to be primarily used as educational material for students and teachers in formal study programs at the post-secondary level including i.e., colleges and universities. These books generally contain knowledge summaries and/or practice questions with the text. Includes workbooks, teachers manuals and resource materials, reference books done specifically for the educational system as well as interactive materials. Excludes standardized tests.	X			X		X	511130		511130	32230

*"2" entries for NAICS codes in columns 12-14 and for CPC codes in column 15 indicate that the information is unknown or particularly uncertain at this time.

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Industry Subject Area	Working Group Code	Tri- lateral Detail	English Title	English Definition	Product Exists in:			National Product Detail			NAICS Industries Producing the Product			CPC Codes
					C	M	U	C	M	U	Canada	Mexico	U.S.	
51113	1.1.1	X	Textbooks, in Print	Textbooks printed on paper, including large print and braille.	X	X	X				511130	511131 511132	511130	32230
51113	1.1.1.a		Elementary and secondary school textbooks, in print	Elementary (including preschool) and secondary school textbooks printed on paper, including large print and braille.	X		X	X			511130		511130	32230
51113	1.1.1.b		Post-secondary textbooks, in print	Post-secondary textbooks printed on paper, including large print and braille.	X		X	X		X	511130		511130	32230
51113	1.1.2	X	Textbooks, on-line	Textbooks published in a digital file which can be accessed or downloaded over the Internet.	X		X				511130 516110	511131 511132 516110	511130 516110	84300
51113	1.1.2.a		Elementary and secondary school textbooks, on-line	Elementary (including preschool) and secondary school textbooks published in a digital file which can be accessed or downloaded over the Internet.	X			X		X	511130 516110		511130 516110	84300
51113	1.1.2.b		Post-secondary textbooks, on-line	Post-secondary textbooks published in a digital file which can be accessed or downloaded over the Internet.	X			X		X	511130 516110		511130 516110	84300
51113	1.1.3	X	Textbooks, in Electronic and Other Media (CAN) Textbooks, other media (US)	Textbooks published and stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform.	X		X				511130	511131 511132	511130	
51113	1.1.3.a		Elementary and secondary school textbooks, in electronic and other media. (CAN) Elementary and secondary school textbooks, other media (US)	Elementary and secondary school textbooks published and stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform.	X			X		X	511130		511130	?

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Industry Subject Area	Working Group Code	Tri- lateral Detail	English Title	English Definition	Product Exists in:			National Product Detail			NAICS Industries Producing the Product			CPC Codes
					C	M	U	C	M	U	Canada	Mexico	U.S.	
51113	1.1.3.b		Post-secondary textbooks, in electronic and other media (CAN) Post-secondary textbooks, other media (US)	Post-secondary textbooks published and stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform.	X			X		X	511130		511130	
51113	1.2		Children's Books	Books published for children and young adults (up to age 15 for the U.S. and Canada and up to age XX for Mexico) including picture books, children's reference books and educational books not intended for use in the classroom. Examples are fiction and non fiction, books, bundled book-and- toy kits, talking books. Excludes colouring books and activity books.	X	X	X				511130	511131 511132	511130	32230
51113	1.2.1	X	Children's Books, in print	Books for children and young adults printed on paper, including large print and braille.	X	X	X				511130	511131 511132	511130	32230
51113	1.2.2	X	Children's Books, on-line	Books for children and young adults published in a digital file which can be accessed or downloaded over the Internet.	X		X				511130 516110	511131 511132 516110	511130 516110	84300
51113	1.2.3	X	Children's Books, in Electronic and Other Media (CAN) Children's Books, other media (US)	Books for children and young adults which are published and stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform.	X		X				511130	511131 511132	511130	
51113	1.3		General Reference Books	Books published primarily for general reference purposes and aimed at the public at large, e.g. dictionaries, encyclopaedias, thesauruses, atlases. Excludes reference books done for the educational system, and specialized reference books.	X	X	X				511130 511120? 511110? 511140?	511131 511132	511130 516110	32220 32240
51113	1.3.1	X	General Reference Books, in print	General Reference books printed on paper, including large print and braille.	X	X	X				511130	511131 511132	511130	32220 32240
51113	1.3.2	X	General Reference Books, on-line	General Reference books published in a digital file which can be accessed or downloaded over the Internet.	X		X				511130 516110	511131 511132 516110	511130 516110	84300

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					C	M	U	C	M	U	Canada	Mexico	U.S.	
51113	1.3.3	X	General Reference Books in Electronic and Other Media (CAN) General Reference Books, other media (US)	General Reference books stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform.	X	X	X				511130	511131 511132 516110	511130	
51113	1.4	X	Professional, Technical and Scholarly Books	Specialized books containing research, advanced knowledge and/or information aimed at the academic and research community, or used by individuals in the practise of specific occupations or professions, e.g. lawyers, doctors, electricians, accountants, business or computer professionals. Includes specialized reference books.	X	X	X				511130	511131 511132	511130	32230
51113	1.4.a		Professional and Technical Books	Specialized books containing research, advanced knowledge and/or information used by individuals in the practise of specific occupations or professions, e.g. lawyers, doctors, electricians, accountants, business or computer professionals. Includes specialized reference books.	X			X		X	511130		511130	32230
51113	1.4.b		Scholarly Books	Specialized books containing research, advanced knowledge and/or information aimed primarily at the academic community. These books are generally published by university presses, research institutes and learned societies. Includes specialized reference books.	X			X		X	511130		511130	32230
51113	1.4.1.	X	Professional, Technical and Scholarly Books, in print	Professional, technical and scholarly books printed on paper, including large print and braille.	X	X	X				511130	511131 511132	511130	32230
51113	1.4.1.a		Professional and Technical Books, in print	Professional and technical books printed on paper, including large print and braille	X			X		X	511130		511130	32230
51113	1.4.1.b		Scholarly Books, in print	Scholarly books printed on paper, including large print and braille.	X			X		X	511130		511130	32230
51113	1.4.2	X	Professional, Technical and Scholarly Books, on-line	Professional, technical and scholarly books published in a digital file which can be accessed or downloaded over the Internet.	X		X				511130 516110	511131 511132 516110	511130 516110	84300
51113	1.4.2.a		Professional and Technical Books, on-line	Professional and technical books published in a digital file which can be accessed or downloaded over the Internet.	X			X		X	511130 516110		511130 516110	84300

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					C	M	U	C	M	U	Canada	Mexico	U.S.	
51113	1.4.2.b		Scholarly Books, on-line	Scholarly books published in a digital file which can be accessed or downloaded over the Internet.	X			X		X	511130 516110		511130 516110	84300
51113	1.4.3	X	Professional, Technical and Scholarly Books, in Electronic and Other Median (CAN) Professional, Technical and Scholarly Books, other media (US)	Professional, technical and scholarly books stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform.	X	X	X				511130	511131 511132	511130	?
51113	1.4.3.a		Professional and Technical Books, in Electronic and Other Media (CAN) Professional and Technical Books, other media (US)	Professional and technical books stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform.	X			X		X	511130		511130	?
51113	1.4.3.b		Scholarly Books, in Electronic and other media (CAN) Scholarly Books, other media (US)	Scholarly books stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform.	X			X		X	511130		511130	?
51113	1.5	X	Adult Trade Books	Books of general interest published for consumption by the adult public at large. Includes literary fiction and non-fiction; poetry and drama; religious books, bibles and hymnals; non-fiction such as history, political, biographies, home and garden, how-to books, cook books, travel guides etc.	X	X	X				511130	511131 511132	511130	32230
51113	1.5.1	X	Adult Trade Books, in print	Adult trade books printed on paper, including large print and braille.	X	X	X				511130	511131 511132	511130	32230
51113	1.5.1.a		Adult Trade Books, in print, mass market paperback	Adult trade books printed on paper, in mass market paper back.	X			X			511130		511130	
51113	1.5.1.b		Adult Trade Books, in print, softcover paperback	Adult trade books, printed on paper, in softcover paperback.	X			X			511130		511130	

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					C	M	U	C	M	U	Canada	Mexico	U.S.	
51113	1.5.1.c		Adult Trade Books, in print, hardcover	Adult trade books, printed on paper, in hardcover.	X			X			511130		511130	
51113	1.5.2	X	Adult Trade Books, on-line	Adult trade books produced in a digital file which can be accessed or downloaded over the Internet.	X		X				511130 516110	511131 511132 516110	511130 516110	84300
51113	1.5.3	X	Adult Trade Books, in electronic and other media (CAN) Adult Trade Books, other media (US)	Adult trade books stored in a physical media, to be used with electronic and other devices. Includes, but is not limited to, CD-ROM, diskette, audio cassette, and microform.	X	X	X				511130	511131 511132	511130	
51113	1.5.3.a		Adult trade Books, Audio	Adult trade books published in audio format on a physical media.	X		X			X			511130	
51113	1.5.3.b		Adult trade Books, Other media except audio	Adult trade books published on a physical media in a format other than audio.	X		X			X			511130	
51113	2	X	Sale or Licensing of Rights	Licensing established under contract through which the publisher cedes the right, for a fee or royalty payment, to all or part of a work of intellectual property or copyrighted material, for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Examples are the right to co-publish or translate books; anthology rights; serial rights; dramatization and documentary rights; merchandising rights; paperback rights; electronic publishing rights; audio rights. Outright sales of rights in perpetuity are excluded.	X	X	X				511130 511120 511110 511140	511131 511132 511111 511112 511121 511122 511141 511142 5112 515	511130 511120 511110 511140	7334
51113	2.a		Sale or Licensing of Rights.- Textbooks.	Licensing established under contract through which the publisher cedes the right, for a fee or royalty payment, to all or part of a work of intellectual property or copyrighted material from a textbook, for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Examples are the right to co-publish or translate books; anthology rights; serial rights; dramatization and documentary rights; merchandising rights; paperback rights; electronic publishing rights; audio rights. Outright sales of rights in perpetuity are excluded.	X		X			X			511130	

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					C	M	U	C	M	U	Canada	Mexico	U.S.	
51113	2.b		Sale or Licensing of Rights.- Children's Books.	Licensing established under contract through which the publisher cedes the right, for a fee or royalty payment, to all or part of a work of intellectual property or copyrighted material from a children's book, for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Examples are the right to co- publish or translate books; anthology rights; serial rights; dramatization and documentary rights; merchandising rights; paperback rights; electronic publishing rights; audio rights. Outright sales of rights in perpetuity are excluded.	X		X			X			511130	
51113	2.c		Sale or Licensing of Rights.- General Reference Books.	Licensing established under contract through which the publisher cedes the right, for a fee or royalty payment, to all or part of a work of intellectual property or copyrighted material from a general reference book, for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Examples are the right to co-publish or translate books; anthology rights; serial rights; dramatization and documentary rights; merchandising rights; paperback rights; electronic publishing rights; audio rights. Outright sales of rights in perpetuity are excluded.	X		X			X			511130	
51113	2.d		Sale or Licensing of Rights.- Professional, Technical and Scholarly books	Licensing established under contract through which the publisher cedes the right, for a fee or royalty payment, to all or part of a work of intellectual property or copyrighted material from a professional, technical or scholarly book, for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Examples are the right to co-publish or translate books; anthology rights; serial rights; dramatization and documentary rights; merchandising rights; paperback rights; electronic publishing rights; audio rights. Outright sales of rights in perpetuity are excluded.	X		X			X			511130	

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					C	M	U	C	M	U	Canada	Mexico	U.S.	
51113	2.e		Sale or Licensing of Rights, Adult Trade Books	Licensing established under contract through which the publisher cedes the right, for a fee or royalty payment, to all or part of a work of intellectual property or copyrighted material from an adult trade book for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Examples are the right to co-publish or translate books; anthology rights; serial rights; dramatization and documentary rights; merchandising rights; paperback rights; electronic publishing rights; audio rights. Outright sales of rights in perpetuity are excluded.	X		X			X			511130	
51113	2.f		Sale or Licensing of Rights, Other	Licensing established under contract through which the publisher cedes the right, for a fee or royalty payment, to all or part of a work of intellectual property or copyrighted material from a published material other than books for an agreed period of time. This includes the right to reproduce or adapt to another format, medium, language or territory. Examples are the right to co-publish or translate books; anthology rights; serial rights; dramatization and documentary rights; merchandising rights; paperback rights; electronic publishing rights; audio rights. Outright sales of rights in perpetuity are excluded.			X			X			511130 511110 511120 511140	
51113	3	X	Periodical Publishing	Publications issued at fixed intervals, less often than daily and more often than annually, usually on a weekly or monthly basis. Examples are general interest magazines; business and professional newsletters and reports; and scholarly or academic journals. These may be published in printed, on-line, electronic or other media versions, and are sold in single copy or on a subscription basis.	X	X	X				511130 511120 511110 511140	511121 511122 511131 511132 511111 511112	511130 511120 511110 511140	32300 32400
51113	4	X	Newspaper Publishing	Publications generally published daily, weekly, or at other regular intervals that provide news, editorials, features, and other information of current public interest and that usually carry advertising. Traditionally published on newsprint, newspapers may be published in print, on-line, and in electronic or other media. Both subscription and single copy sales are included.	X	X?	X				511130 511110 511120	511111 511112	511130 511110 511120	32300 32400
51113	5	X	Mailing lists	Lists of names and addresses of individuals, businesses, etc. These lists are usually rented or sold for one time or limited use and are frequently produced on labels.	X	X?	X				511130 511140 511120 511110	511141 511142 511131 511132	511130 511140 511120	84300

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					C	M	U	C	M	U	Canada	Mexico	U.S.	
51113	6	X	Directories	Collections of systematically organized information. Descriptive information on persons, organizations, publications, or other entities may also be included. Some examples are telephone directories, business and trade directories, and municipal and city directories.	X	X	X						511130 511140 511120 511110	
51113	7	X	Databases and other collections of information	Collections of data or bodies of information in which the primary content is other than contact information. These are usually designed and organized for rapid retrieval by computer. Custom designed databases are included.	X	X	X						511130 511140 511120 511110	
51113	8	X	Other Publishing	Publishing of items such as calendars, catalogues, colouring books, diaries and time schedulers, maps, greeting cards, standardized tests, etc.	X	X	X				511130 511190 511120 511110	511191 511192	511130 511190 511120 511110	32210 32230 32250 32520 32530 32560 32590
51113	9	X	Publishing Services for Others	Publishing books, periodicals, journals etc., for others (including self-publishing writers) who maintain copyright and editorial control. Vanity book publishing is included as well as technical services related to publishing, i.e editing, proofreading, content development, research and writing, and word processing. Also includes printing and distribution if these activities are provided in combination with the activities listed above.	X	X	X				511130 561410 511120 511110 511140	511131 561410 541934 511111 511112 511127 511122	511130 561410 511120 511110 511140	86910 85990
51113	10	X	Printing Services for Others	Printing services for other publishers and clients. Includes printing for books, magazines, newspapers, journals, brochures, newsletters, posters, etc.	X	X	X				511130 323113 323114 323115 323116 323119 323120	323110 ?	511130 323113 323114 323115 323116 323119 323120	86921
51113	11	X	Resale of Merchandise	Resale of merchandise by way of Wholesale (including Exclusive Agency/Distribution); and Retail. Generally refers to book resale, but may include non-book items. Excludes the sale of the publishers own titles, which should be included under products 1 to 5.	X	X	X				511130 414420 418990 419140 451210 454110	433420 ? 433430 ? 433430 ? 465310 ?	511130 414420 418990 419140 451210 454110	62351 62151 62451 61151 61251
51113	11.a		Wholesale Services	Resale of book and non-book merchandise by way of wholesale, including by Exclusive Agency/Distribution. Excludes the sale of the publishers own titles, which should be included under products 1 to 5.	X	X	X	X			511130 414420 419140		511130 414420 419140	61151 61251

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					C	M	U	C	M	U	Canada	Mexico	U.S.	
51113	11.b		Non-exclusive Wholesale	Resale of book and non-book merchandise on a non-exclusive wholesale basis. The wholesaler takes title to the merchandise, but generally does no marketing. Excludes the sale of the publishers own titles, which should be included under products 1 to 5.	X	X	X	X			511130 414420		511130 414420	61151 61251
51113	11.c		Exclusive Agency/Distri bution	Resale or distribution of works published by another firm, foreign or domestic, on an exclusive basis, and in a given territory. This is done under a written agreement, whereby the exclusive agent either takes title, or takes the merchandise on consignment, and generally assumes responsibility for marketing, publicity, selling, warehousing and fulfillment. A right of return is often included.	X		?	X			511130 414420 419140		511130 414420 419140	61151 61251
51113	11.d		Retail	Resale of book and non-book merchandise on a retail basis. Excludes retail and website sales of publishers own titles, which should be included under products 1 to 5.	X	X	X	X			511130 451210 454110		511130 451210 454110	62351 62151 62451
51113	12		Fulfillment Services	Third party distribution services, done under contract, which normally includes warehousing, processing of orders, shipping, billing and collection of money. Here the party does no marketing.	X	X	X	X			511130 561490 414420	511130 561490 43	511130 561490 414420	86990
51113	13		Marketing Services	Sales promotion and marketing, usually done on a fee or percentage of sales basis. Fulfillment is not included here.	X	X		X			511130 5418	54	511130 5418	83610
51113	14	X	Consulting Services	Consulting services in relation to book publishing. Includes advice given on how to prepare a book.	X	X	X				511130 5416	511131 511132 5416?	511130 5416	831?
51113	15	X	Training Services In Relation to Book Publishing	Training services in relation to book publishing. Includes workshops in relation to book publishing.	X	X	X				511130 611690	511131 511132	511130 611690	92900 ?
51113	16	X	Advertising Space	The sale of advertising space in books, newspapers or periodicals. Includes on-line advertising space and may include design.	X	X	X				511130 511110 511120	511131 511132 511111 511112 511121 511122 511141 511142 517? 516? 515?	511130 511110 511120	83690 ?

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